

Sales Support Alert

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Issued By: Matt Dixon, Director of National Distribution

Subject: Universal Health Care Ancillary Benefits

We have 1 1/2 months left in the OEP! There is still time for Medicare Beneficiaries to make one more election. To ensure that your clients are fully aware of all the benefits Universal Health Care has to offer, make sure that you are sharing with them all of the ancillary benefits that are available to our members like **Dental, Vision, and Hearing** benefits as well as our Healthy Living Program called **VitalifeSM**.

- **VitalifeSM** - full wellness program that includes:
 - Educational Seminars in the State of Florida
 - Interactive Health Fairs (www.univhc.com)
 - VitalifeSM Wellness Rewards Program
 - VitalifeSM Points Rewards Program
 - Silver&Fit[®] Fitness Website
(Available at www.univhc.com)
 - Fitness membership at a network fitness club or exercise center nationwide
 - Including all standard amenities
 - Non-fee based fitness classes
 - Equipment
 - Home fitness kits
 - Hummingbird Life Coaching[®]
 - Personal life coach interaction
 - Internet and/or telephonic-based with your secure personal webpage
 - On-line Nutrition Weight Management
 - Fitness
 - Money Management
- **MA-PD Plans include Comprehensive formulary for Rx drugs**
 - Tier 1 – Value generic medication
 - Tier 2 – Generic medication
 - Tier 3 – Preferred Brand medication
 - Tier 4 – Non-preferred Brand medication
 - Tier 5 – Specialty drugs

For questions on:

- General Agent Support, call us at 1.866.616.6396 or visit our website at www.univhc.com.
- Compliance, email us at compliance@univhc.com.
- Certification or appointment status, email us at Syberworks.uhc@univhc.com.